



The Faculty of Social Sciences
Graduate School of Business Administration

The Raymond Ackerman Family Chair in Israeli Corporate Governance

Cordially invites you to a conference on:

Corporate Social Responsibility

Tuesday, 13 December 2016, 17:30-19:40

At the Senate Hall, Feldman Building no. 301, Bar- Ilan University

Conference program

17:30 Gathering (light refreshments)

18:00 Welcome Greetings

18:10 **Professor Ioannis Ioannou**, London Business School, UK
*"Can Corporate Social Responsibility Increase Firm Value?
Some New Evidence"*

18:40 **Mr. Momo Mahadav**, CEO, "Maala"
"Corporate Social Responsibility: Current Status in Israel"

19:10 **Mrs. Revital Bitan**, Corporate Social Responsibility Manager, Intel
*"Corporate Social Responsibility in Practice:
The Intel Experience"*

Please register via the link: [**registration form**](#)

Parking at the Wohl Center parking

(free parking exit tickets will be distributed at the conference)

Cellular navigation with Waze: Wohl Center / Max

For further inquiries: Tel. 03-5318901, email: gr.ackerman@biu.ac.il